

December 12, 2007

MRC Position Announcement

It is my pleasure to announce the appointment of Michael E. Jani to the position of President, Mendocino Redwood Company, LLC. Mike joined MRC in May of 1999 as Chief Forester and led our initiative to demonstrate that it is possible to manage a large block of forestland utilizing high standards of environmental stewardship and at the same time operate a successful business. These efforts were recognized in November 2000 by the Forest Stewardship Counsel through their rigorous certification process.

Mike graduated from the University of California with a B.S. in Forestry, is a state Registered Professional Forester, and has state certification as a Specialist in Sediment and Erosion Control. Mike worked for Big Creek for 24 years prior to coming to MRC. He has been an active participant with The Society of American Foresters, the Forest Stewards Guild and the Farm Bureau.

In his new and expanded role, Mike will continue to guide MRC policy formation and implementation. Mike is a valued and respected resource on forestland stewardship issues at the local, state and national levels. Our employees, ownership and the forestland all benefit from Mike's tireless commitment to operational stewardship.

Please join me in congratulating Mike on this well-deserved and earned appointment.

Richard Higgenbottom
Chief Executive Officer

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