

Paid for by Mendocino Redwood Company, LLC PO Box 996 850 Kunzler Ranch Road

Ukiah, CA 95482

INDICIA INFO GOES HERE

Laytonville Fire Chief Jim Little

Retired Cal Fire Deputy Chief, Resource Management, Bruce Strickler

Marc Jameson, Deputy Chief,
Demonstration State Forest Manager, Retired

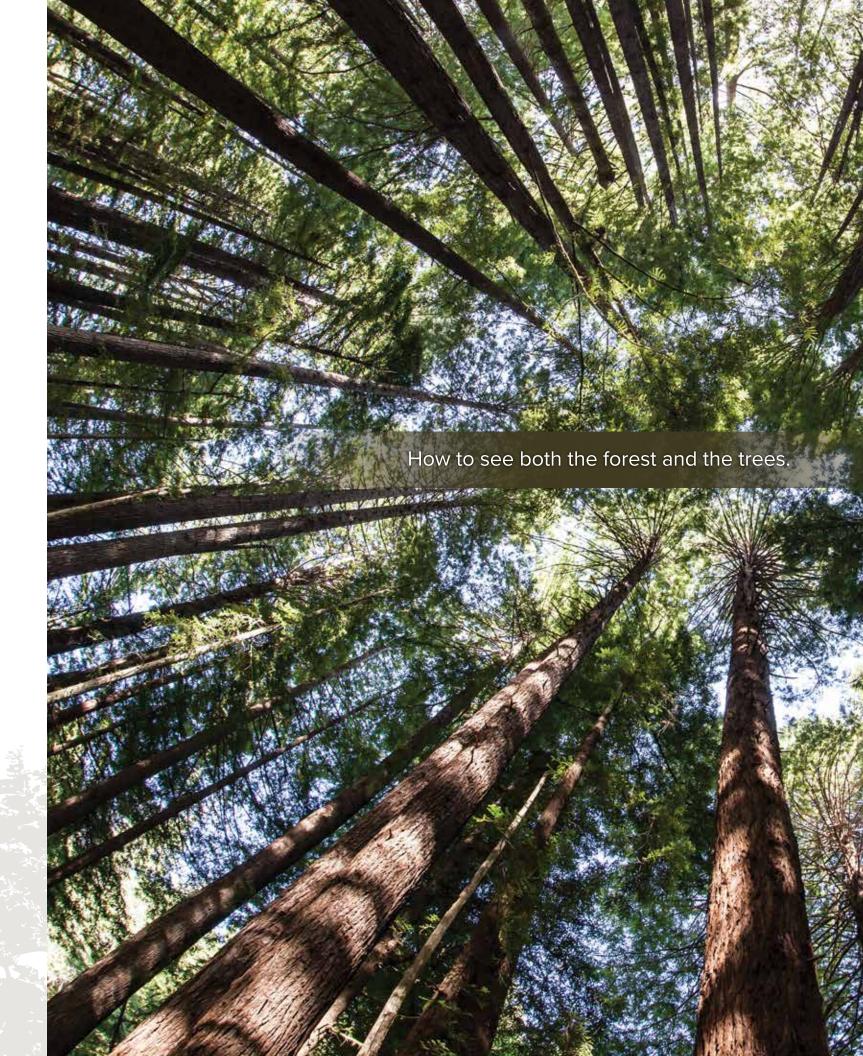
John Andersen, MRC Forest Policy Director

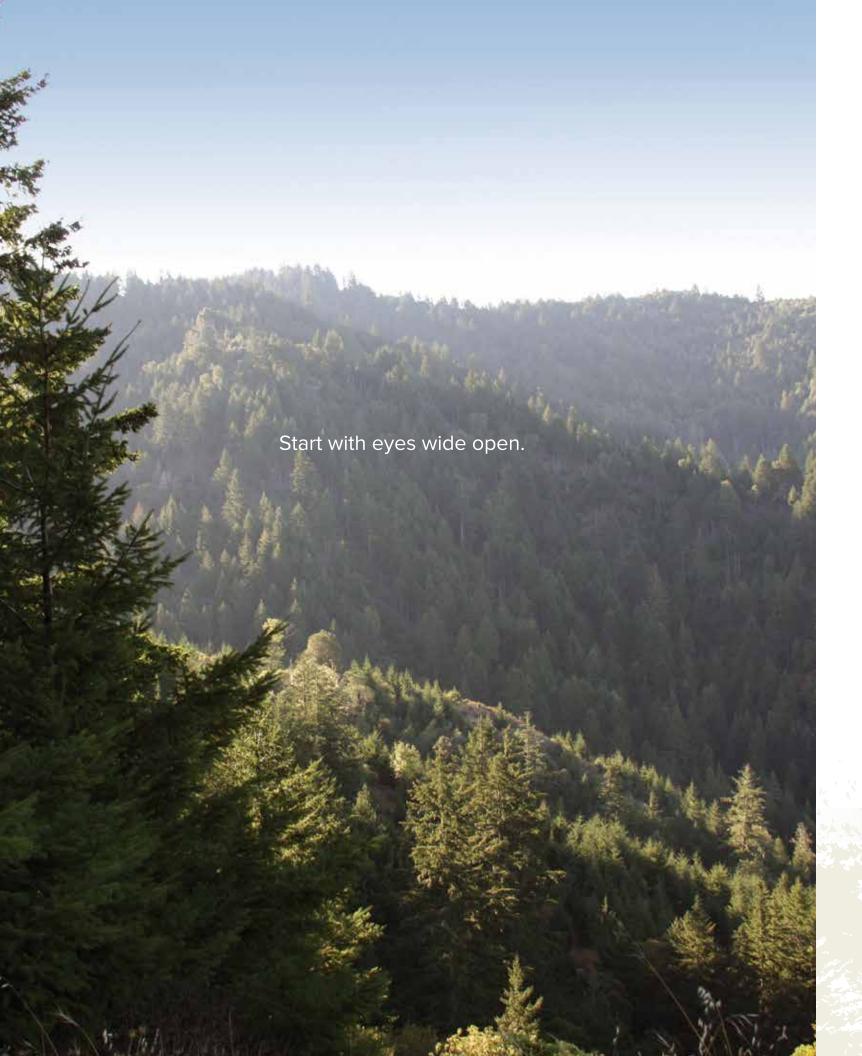
Recommend voting **no** on Measure V.

A well-intentioned idea that will do more harm than good.









In Mendocino County there are really two wood-producing forests: The one we'd all like to imagine. And the one that's actually here.

Which, after more than a century of industrial management, seriously needs sustainable management.

That's why we're using state-of-the-art techniques to remove tanoak and restore the conifer balance; upgrading waterways, eliminating fish barriers, strengthening roadways and stream crossings.

The result:

14 million additional redwood and Douglas fir trees thriving on our lands.

Old growth stands defined, identified and protected.

The return of the Coho salmon to Greenwood Creek — first time in modern history.

300+ local and family wage jobs.

That's part of the reason we're concerned about **Measure V**.

Simply because it will end our ability to use internationally approved forest

management science. Slowing our progress — potentially reversing it entirely.

See if you agree:

Take a close look at Measure V and let us know what you think.

Like the forest that sustains us all, it's most clearly seen with your eyes wide open.

Join the conversation at **mrc.com/contact-us**.

And ask about our free Forest Practices & Progress tours.

MENDOCINO REDWOOD COMPANY