

CONVERSATIONS
WITH OUR MENDOCINO
COUNTY NEIGHBORS:
#6 in a Series.

Paid for by Mendocino Redwood Company, LLC

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Laytonville Fire Chief **Jim Little**

Retired Cal Fire Deputy Chief, Resource Management,
Bruce Strickler

Marc Jameson, Deputy Chief,
Demonstration State Forest Manager, Retired

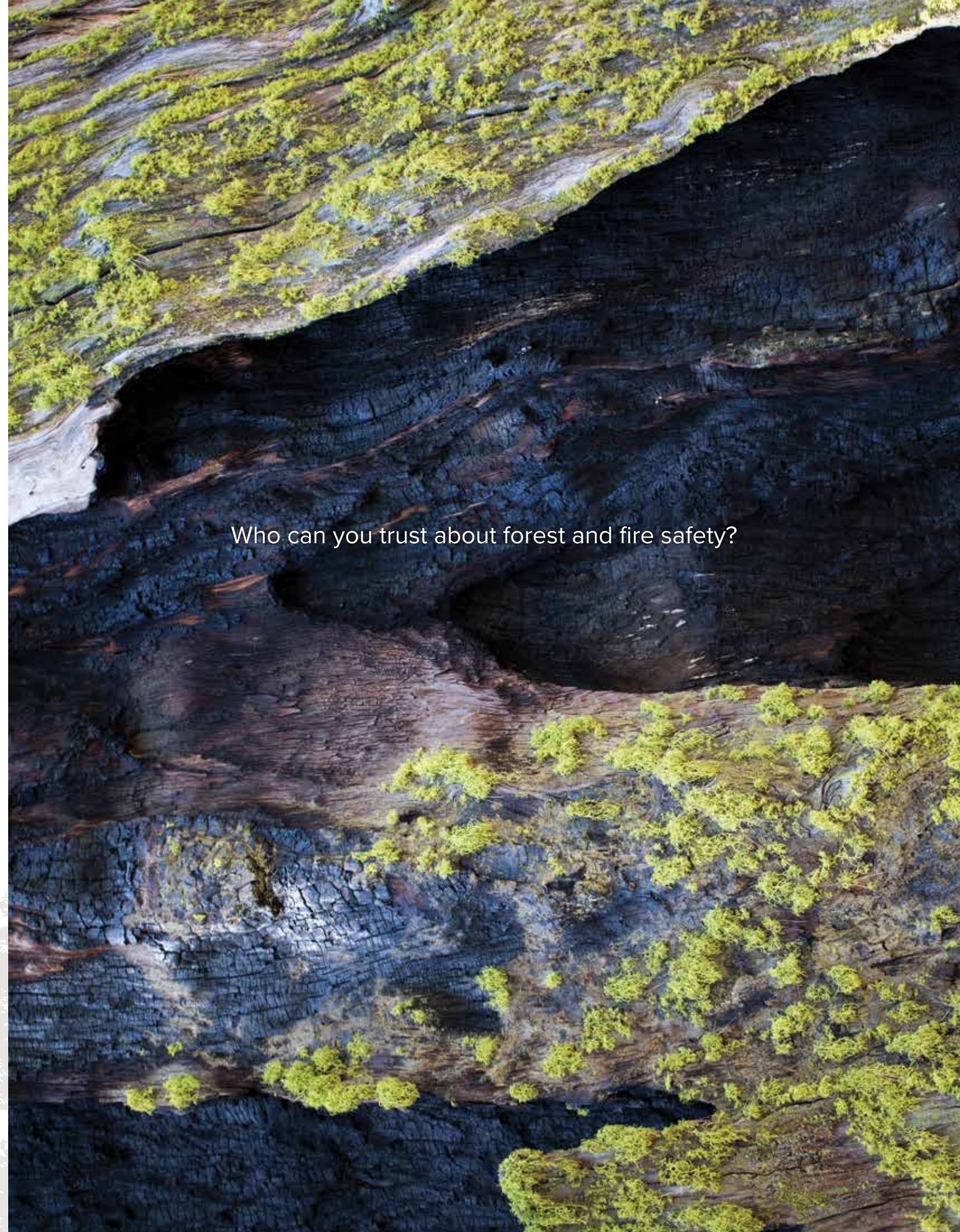
John Andersen, MRC Forest Policy Director

Recommend voting **no** on Measure V.

A well-intentioned idea that will do more harm than good.



Who can you trust about forest and fire safety?





How about forest and fire experts?

If you're still making up your mind about Measure V, we have a suggestion.

Ask four respected forest and fire experts why they're opposing Measure V.

Laytonville Fire Chief Jim Little
Retired Cal Fire Deputy Chief, Resource Management, Bruce Strickler
Marc Jameson, Deputy Chief, Demonstration State Forest Manager, Retired
John Andersen, MRC Forest Policy Director

Each of them will tell you that a vote against this measure is actually a vote for better fire safety.

Because "no on V" is a vote for more redwoods.

And redwoods are among the most fire resistant trees on earth.

Since 1998, we've learned a lot from our neighbors. They have made us better. It's just that this proposal will do more harm than good.

Measure V will eliminate the use of tanoak removal practices certified by the Forest Stewardship Council®. A state-of-the-art approach that treats tanoak trees and encourages conifer growth.

You don't have to take our word for that.

Just ask the experts.

Join the conversation at mrc.com/contact-us.
And ask about our free Forest Practices & Progress tours.

MENDOCINO REDWOOD COMPANY