

Humboldt Redwood™ Launches Profile on ARCAT.com

January 9, 2017 (Scotia, CA) – Humboldt Redwood today announced it has launched the company’s profile on ARCAT.com. Members of the Architecture, Engineering and Construction communities who use ARCAT tools in designing or specifying now have full access to the Humboldt Redwood product catalog and specification tools.

“Today’s architects, engineers, and builders rely on a variety of tools for their work,” said Jessica Hewitt, Director of Marketing, Humboldt Redwood. “The mobile accessibility of ARCAT and the level of detail available make it much easier to quickly assemble and present a design that will delight their clients.”

Redwood is a versatile building material, with proven strength and stability, and one of the lightest softwoods found in North America. Redwood also shrinks and swells less than other woods, and is less likely to warp or split, making redwood the ideal wood to use in a wide range of projects where large structural components such as timbers are required.

“We’re thrilled to offer this profile for designers to use when creating their next project design – the natural qualities of redwood shine through, regardless of what medium is used to review and specify potential materials,” said Hewitt.

ARCAT offers a wide variety of tools for the design community, including a CAD detail library with over 7,000 details in DWG and other formats. Humboldt Redwood profile viewers have access to building product information, CSI specifications, LEED data, e-catalogs and videos. The ARCAT BIM library includes thousands of data-rich BIM objects and systems, available in RFA, RVT, DWG, and other formats.

“As new products and specification details about Humboldt Redwood products are developed, we will update our ARCAT profile accordingly,” said Hewitt.

About ARCAT

ARCAT is the leading online resource of free building product information, with no registration required to access the information. The company’s philosophy is to publish quality products for architects, engineers and specifiers to enable them to easily specify ARCAT building product manufacturer clients. ARCAT also offers an app for iPhone, iPad, and Android devices. For more information, visit www.arcat.com.

About Humboldt Redwood

Since its founding in 2008, the mission of the Humboldt Redwood Company (HRC) has been to manage a large block of productive forestland utilizing high standards of environmental stewardship while at the same time operating as a successful business. Today HRC consists of more than 200,000 acres of Forest Stewardship Council® (FSC®C005200)certified coast redwood and Douglas-fir forestland, making HRC one of the world’s largest producers of redwood decking, timbers and dimensional lumber. Through conscious stewardship and careful business practices, HRC has created a positive, economically viable example of how private forest management can protect and restore the ecological attributes of an industrial landscape. For more information, visit www.getredwood.com.

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